



ENDLESS BURN



**WHITEPAPER
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INTRODUCTION

The Development of the **EndlessBurn** token began on March 2022 (two months before launch) and was born out of the seed of a simple idea "To provide traders and investors, both experienced and new" with the opportunity to invest in a cryptocurrency with a fair and equal opportunity to profit and meet their investment goals.

EndlessBurn is a Truly hyper-deflationary token on the Binance Smart Chain (BSC) that pays Holders a Massive 12% Rewards (in the form of Reflections) in BUSD (a stable coin pegged 1:1 to the US Dollar). The 12% Rewards is the highest Rewards amount known so far and it is applied to all transactions (Buy, Sell & transfer) distributing wealth on consistent basis.

In simple words, **EndlessBurn** is here to make money for its traders and investors!



ABSTRACT

EndlessBurn (LESS) is the first Cryptocurrency token to introduce a burning method designed to reduce total token supply FASTER than any other token, stabilize UPWARD valuation, and provide holders with EXTREME REWARDS.

EndlessBurn applies a 15% tax to all, buy, sell and transfer transactions, and uses the tax to supply the liquidity pool, the holders and the buyback wallet with a steady upstream flow of funds.

The buyback wallet uses 60% of these funds to manually buyback and burn tokens from the holders and at the same time burn an equal amount of tokens from the buyback wallet supply.

40% of the funds collected by the buyback wallet, are transferred to the marketing and development wallet.



Endless Burn will be using a very aggressive marketing and developing schedule using its funds from the 40% rewards collected.



ENDLESSBURN IS THE SOLUTION

I. Most of the other tokens offer very low Rewards (2% -5%)

Our solution: 

12% REWARDS IN BUSD.

With 12% Reflections Holders will definitely be earning higher residual income at the same trading volume.

II. 50% INITIAL BURN

Burning half the supply at or before the Launch defeats the purpose of being Hyper-deflationary and the buyback to burn amounts are minimal (1% - 2%)

Our solution: 

Send Half the token supply to the Buyback & burn wallet and use the reward funds to buyback and burn larger amounts of tokens, much faster this way



Continued....

III. Massive Transaction fees that DO NOT benefit the token and or the holder's (3-6% Rewards, 2-3% Liquidity, 1-2% Burning, 3-5% Marketing and development)

Our solution: 

Same amount of transaction fees but with a smarter Distribution that benefit both the token with 3% Auto-Liquidity fee and the holders with 12% Rewards fee (Reflections in BUSD).

We removed the Burn, Marketing and Development fees, in order to give more back to the Holders and instead we use a percentage of the Rewards collected by the Buyback & Burn wallet tokens for Burning, marketing and development.



CORE VALUES OF ENDLESS BURN

THE BUSINESS.

Endless Burn is a cryptocurrency (Token) it is not a hobby or a way to cheat other people out of money. IT'S A BUSINESS.

Therefore, it will be treated as a Business and will operate as a business.

We are going to achieve that goal by turning it in to a Decentralized Business Organization (DAO) and give 100% of its control to its holders that can decide and vote on all major decisions and operations.

HERE FOR THE PEOPLE.

Investors and traders are here to make money. The Endless Burn main focus regarding the project's decisions and direction is to deliver Higher return on investment consistently.



Continued...

FAIRNESS

We are Obligated to be both morally and ethically fair to our investors. Being the founders and or developers of Endless Burn "does not give us the right" to make any decisions, or take any actions that isn't in the Investors best interest.



PHILOSOPHY

- ◆ Endless Burn is created by people (small traders and Investors like most of us) for the people.
- ◆ Our philosophy is to create a Cryptocurrency that will distribute wealth to a great amount of people that are willing to take a chance and grow with us.
- ◆ We believe that everyone, not only the already rich, deserves the opportunity to have a better life.
- ◆ Life is a long and difficult road. Why Walk when you can drive.
- ◆ Endless Burn is aiming to be the vehicle for us all to use on the road to a greater life with higher rewards.



DECENTRALIZED AUTONOMOUS ORGANIZATION (DAO)

If you are someone who is inquisitive about blockchain, chances are that you might have come across something called Decentralized autonomous organization (DAO).

DAOs, as the name suggests, are organizations that run autonomously in a decentralized manner.

Internet-based communities managed by the people where decisions are made in a decentralized manner and are automated by code. DAOs are what some say “The future of organizations.” Well, when we are on a perpetual quest to decentralize everything. Why not organizations?



Continued...

Unlike traditional organization that has a hierarchical system where decisions are made by bodies high on the pyramid, DAOs operate in a democratic manner, the decisions are made and governed by everyone. Voting systems and proposals ensure everyone in the DAO has a say.

DAOs have an inbuilt treasury that is managed by nothing but code. With no one having control over it, the treasury can only be accessed with the approval of the community. It's a way to connect and work with strangers while establishing your own set of rules without the deed of trust. In a DAO you don't need to trust anyone because the code is transparent and cannot be tampered with (of course).



ENDLESS BURN TOKENOMICS

➤ 12% Massive BUSD Reflections

Reflections are in BUSD and are automatically distributed to all holders' wallets based on all Buy, sell and Transfer transactions and according to the percentage of holdings per wallet.

A percentage of BUSD will be added to your wallet whenever someone in the globe buys or sells Endless Burn token.

➤ 3% Auto-liquidity (Liquidity locked for 5 Years)

Once investors start buying token from the exchange, the liquidity pool will accumulate more and more Tokens of established value. Liquidity is locked by renouncing the ownership of liquidity pool (LP) tokens for 5 years of a period, by sending them to a time-lock smart contract. Without ownership of LP tokens, developers cannot get liquidity pool funds back.

Adding 3% of every transaction to the liquidity ensures a more stable price floor that constantly increases



➤ Anti-Whale & Anti-Dump functions

In order to make our project safer and prevent unwanted price manipulation, we added a few safeguard functions to our contract.

- Maximum wallet holdings 1% of the supply
- Maximum Buy transaction 1% of the supply
- Maximum sell transaction 0.5 of the supply

➤ Marketing & development wallet.

We will continuously conduct aggressive marketing. However, in ENDLESS BURN, we will not charge an additional fee for this. Instead, we will use 40% of the BUSD rewards (Reflections), collected in the Buyback wallet.



➤ Buyback & Burn Solar and Stellar Burns

Instead of Burning half of the supply before or during launch, we've chosen to put that amount into the buyback and burn wallet. 10% of the supply will be unlocked, allowing burning to begin 8 days after launch.

40% will be locked in our **Custom** developed locking contract with monthly releases of 2,5 Trillion tokens per month for the following 16 months. This method is useful for accommodating Solar and Stellar flair burns as needed, as well as achieving fast burning and ensuring a stable price increase as supply decreases



SOLAR FLAIR BURN

When the Buyback & Burn wallet receives its allocation of the 12% BUSD rewards, 60% of the funds will be utilized to buyback and burn the holders' tokens on a regular basis.

STELLAR FLAIR BURN

Additionally, for every token burned by the Solar Flair Burn, an equal amount of tokens will be burned from the Buyback & Burn wallet token supply, reducing overall token supply every day as the token price increases.



ENDLESS BURN (LESS) TOKEN DISTRIBUTION

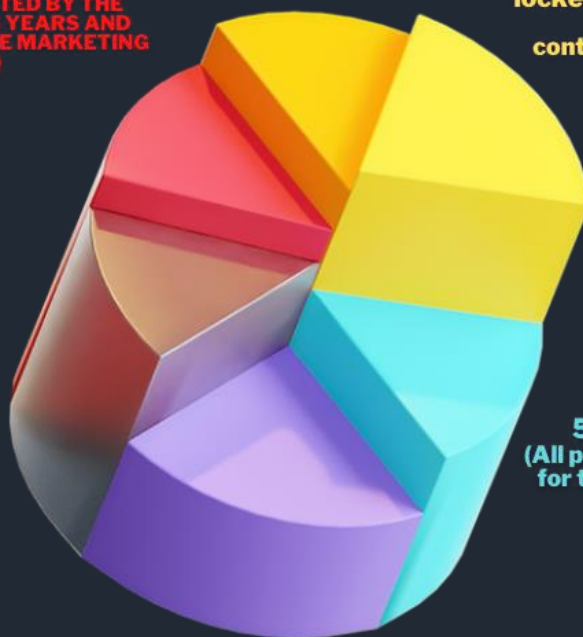
TOTAL TOKEN SUPPLY: 100.000.000.000.000

50% BUYBACK AND BURN WALLET
(10% unlocked to accommodate stellar flair burning
8 days after public launch)

LIQUIDITY LOCKED FOR 5 YEARS
(70% OF THE LIQUIDITY GENERATED BY THE
PRESALE WILL BE LOCKED FOR 5 YEARS AND
30% WILL BE USED FOR IMMEDIATE MARKETING
AND DEVELOPMENT)

(40% of the buyback wallet will be
locked in our costume Locking contract
immediately after our
contract is fully developed and audited)

5% TEAM WALLET



5% SUPPLY PRIVATE SALE
(All private sale wallets will be whitelisted
for token transfer Unsold tokens will be
used for marketing)

40% PRESALE



ROADMAP

❖ 1st Quarter 2022

- ➔ Team Assembly
- ➔ Project Discussion
- ➔ Tokenomics
- ➔ Roadmap
- ➔ Whitepaper
- ➔ Contract

❖ 2nd Quarter 2022

- ➔ Vesting Contract Development & Audit.
- ➔ IDO (Initial Dex Offering) Presale.
- ➔ Soft Advertising & Promoting: TG, Tweeter, Discord, AMAs.
- ➔ Pancake listing (public launch).
- ➔ Aggressive Advertising & Trending: YouTube, CMS, Dextools, Google Ads.
- ➔ Coin Market Cap & Coin Gecko Listing.



❖ 3rd Quarter 2022

- ➔ Vesting & Launchpad Development and Launch.

❖ 4th Quarter 2022

- ➔ DAO Contract Development & Audit.
- ➔ DAO Implementation.
- ➔ ENDLESS BURN Contract Ownership Transfer to ENDLESS DAO.

❖ Scheduled Development for 2023

- ➔ Endless Swap
- ➔ Endless Wallet
- ➔ Endless Visa Debit Card
- ➔ Further Development proposed and approved by the community
Via DAO.



CONCLUSION

The Endless Burn concept began with a question "WHAT IF?"

WHAT IF there's another way?

WHAT IF instead of burning the 50% of the initial supply at Launch, we used that 50% of the initial supply to earn Funds and use these funds to benefit the project and at the same time it's people.

Other tokens Example based on 100.000 BUSD transactions per day.

With 1% Burning fee per transaction:

- Total Burned 1.000 BUSD.
- With 1% Burning and 1% Buyback fees per transaction: Total Burned 2.000 BUSD.
- With 1% Burning and 1% Buyback fees per transaction plus 1% additional tokens burned from the Buyback wallet: Total Burned 3.000 BUSD.



Our way of burning based on 100.000 BUSD Transactions per day:
(After all locked tokens are released)

- 100.000 BUSD @ 12% Rewards Equals 12.000 BUSD.
- 50% goes to the Buyback & Burn wallet Equals 6.000 BUSD.
- 60% Is used for Buyback & Burn, Equals 3.600 BUSD worth of Tokens
- Additionally, an Equal amount of tokens is BURNED from the Buyback & Burn wallet.
- 3.600 BUSD Burned per day with the solar flair burn PLUS AND ADDITIONAL 3.600 BUSD Burned with the Stellar flair burn.
- TOTAL BURNED PER 100.000 BUSD worth of transaction, 7:200 BUSD worth of Endless Burn Tokens.



For Traders

The more you TRADE, the more we BUY BACK & BURN. The more we BUY BACK & BURN the more profitable you can Trade.

For investors

The LONGER you hold the more 12% BUSD REWARDS you collect.

“Endless Burn gives people a Simple, Smarter, Faster, Better way to Burn and at the same time a much more profitable way to earn”.

Happy Trading!

Contact us:

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